Opportunities for new forms of public-private partnership in the Groningen earthquake zone

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Framework

Earthquakes Groningen

Package of measures:
- 3000 jobs in the region
- Social Procurement

Participation Act

Job openings for unemployed and disabled people
Government forces inclusive employment

Agreement Dutch cabinet, employers’ and workers’ representatives:

- **125 000 jobs** for disabled persons in 2026
- Not enough jobs yearly: **quota** in companies with $\geq 25$ employees
- Still not enough jobs: **fine**
Socially sustainable public procurement

The mandatory social condition to create extra jobs for persons with a distance to the labour market
Social conditions in tender calls

Social conditions stimulating employment opportunities are allowed as long as:

- they are linked to the **subject matter of the contract**;
- they are **proportionate** to its requirements;
- the principles of **value for money** and **equal access** for all EU suppliers are observed.
Entrepreneurs want to cooperate
Entrepreneurs cooperating in labour pools

1. Employees regular contract with the labour pool: posting on projects
2. Training and guidance from the labour pool: unburdening of SME
3. Commitment municipalities is crucial
Cooperation

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<th>Characteristics</th>
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<td>Goal of the cooperation</td>
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<td>Internal relationship between actors</td>
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<td>Cooperation outcome</td>
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<td>Intended social effect</td>
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Key values for public-private partnership

1. Long term relationship
2. Joint decision making
3. Creation of connections
Partnership-PPP

1. Useful participation
2. Strategic alignment through participation
3. Convergence of organizational behaviour
4. Possibility of strategic alignment
Conditions for PPP in Groningen earthquake zone

1. Partnership: *avoid classical hierarchical Government*
2. Flexible and creative role of local authorities
3. Reciprocity
From obligations to rewarding social impact
Mutual trust
Thank you for your attention!

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