Communities of Practice for Healthy Lifestyle
CoP4HL

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Erasmus+/Knowledge Alliances

Aim call:

Knowledge Alliances are transnational, structured and result-driven projects, notably between higher education and business. Knowledge Alliances are open to any discipline, sector and to cross-sectoral cooperation. The partners share common goals and work together towards mutually beneficial results and outcomes.

Aim project

- Healthy Ageing → Healthy Lifestyle
- Multi sectoral approach (Sport-Health-Wellness)
- Develop CoP

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Definition of Community of Practice

Learning partnership among people who find it useful to learn from and with each other about a particular domain. They use each other’s experience of practice as a learning resource. And they join forces in making sense of and addressing challenges they face individually or collectively.

General definition of a Community of Practice Wenger 2011, 2015
Partners

- 7 countries (NL, BEL, DEN, ESP, GER, LIT, POR)

- 5 local CoPs (combi university + other partner)
  - 5 companies (Sport & Health)
  - 4 public partners

- RuG/Healthwise

- Cohehre

- SPIN

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Indiening vorig jaar feb. 2016

- 77 pnt / 80 pnt nodig
- Idee innovatief, voorziet in belangrijke EU behoefte ++
- Verbinding sectoren hoog gewaardeerd ++
- Netwerk goed +
- Cop gedachte ++
- Verdeling werk / werkpakketten +/-
- Begroting matig beoordeeld +/-
INCREASING THE IMPACT OF COMMUNITY BASED INTERVENTIONS IN HEALTHY AGEING IN EUROPE

Knowledge Partners

European Community of Practices (COP)
WP 1-2

Knowledge support lab:
Entrepreneurship
Education and learning
Impact methodology
WP 3, 6-8 and 10

Project management CoP4HL

Local COP
Groningen (NL)

Local COP
Odense (DK)

Local COP
Cascais (PT)

Local COP
Malaga (ES)

Local COP
Kaunas (LT)

WP 9

WP 4 and 10

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USP

• Challenge biggest EU problem (economy, health)

• Multi-sectoral and mix of private and public.
  – Health
  – Sport
  – Well-being
  – Education

• Community-based

• Multi-level

• Co-creation of knowledge

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What’s in it for you?

• Healthy Ageing + Entrepreneurship + Education

• Knowledge and experience Community based Healthy Lifestyle: bring & collect experiences

• Strengthen what you already started/planned

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What’s in it for you?

- EU orientation & visibility (EIP AHA 4* region)

Northern Netherlands European front-runner Healthy Ageing

The Northern-Netherlands region leads the pack in Europe when it comes to Healthy Ageing, according to the European Commission. On Wednesday, 13 July 2016, it presented a ranking of European Reference Regions in the field of Active and Healthy Ageing, no less than 78 regions from 22 Member States sent in an application to be on the list on which ranking is determined by the number of stars awarded. The Northern-Netherlands, under the leadership of the Healthy Ageing Network Northern Netherlands (HANN), achieved the highest possible score of 4 stars, an honor bestowed upon only a very select group of Reference Sites. This recognition of excellence in Healthy Ageing in the Northern-Netherlands creates exposure and collaboration opportunities for its knowledge institutes and companies, making it easier to export innovations in the areas of healthy and active ageing. The Northern-Netherlands is the only Dutch region to receive the coveted four-star status.

The four stars are a result of a thorough process in which regions are regularly checked and assessed. The grading system resembles the Michelin star ratings for restaurants. The new rating replaces the first Reference Site designations made in 2013, during which the Northern Netherlands received the then-highest score of two times three stars. The new four star rating is even more unique, says Oscar Butje, director of HANN.

"This year the European Commission raised the bar even higher because we had to prove that with our activities a larger part of the population could be reached. I am proud that we have been able to achieve this, and that the European Commission has confirmed that the Northern-Netherlands made the right choice in focusing on Healthy Ageing as its main theme. The maximum score confirms what we already knew to be true: when it comes to innovation in Healthy Ageing, there is no better place to turn to than the Northern Netherlands."

The status is not just a recognition of past achievements of the Northern-Netherlands, but also creates expectations for the future, according to Butje. "Reference sites are increasingly important to the European Commission. It aims to involve Reference Sites in training activities in lesser developed regions, and to stimulate the European transfer of innovative practices developed in the Reference Sites. For the Northern-Netherlands, this means that healthcare innovations that are developed have a better chance of being successfully adopted and spread up throughout Europe. This presents great opportunities for small and medium enterprises ambitious to spread their wings internationally. With this status they can prove that their services and products are embedded in a region which delivers cutting edge innovation in the field of healthy ageing. In this regard, our award is not just an achievement for the region, but for the whole of the Netherlands."
Groningen COP

• Gemeente Groningen (gezondheid-sport-welzijn-……)
• Plaza Sportiva
• Sweco (voormalig Grontmij)

• Start jan-feb 2018 kick off (3 jaar)
  – Koppeling Groningen Fit!
  – Koppeling aan Beweegvriendelijke inrichting openbare ruimte (BIOR)
  – Koppeling aan herinrichting binnenstad