Does the Health Hub Roden benefit individual firms and/or the region in terms of employment development?

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Health Hub Roden

The Health Hub Roden is a public private partnership between SME’s in the medical technological sector, local and regional government & education and research.

The mission of the Health Hub Roden is ‘encouraging and facilitating cooperation between firms in the medical technology sector in the Northern Netherlands and education & research to develop products, processes and human capital, to generate new businesses and new employment.’

Main goals Health Hub Roden

Firms
- Better economic performance
- Employment security for workers

Government
- Employment growth
- Employment opportunities for the unemployed and disabled

Research and education:
- Educational innovation

Background

2008; Cordis Europa NV, one of the biggest industrial employers in the Northern Netherlands, was closed. Dismissal of 800 employees.

>>foundation of Springboard association

Aim: maintaining employment, continued development of competences and new business in the region.

New jobs for a large share of the employees

Extension of the network >> Health Hub Roden

Five year case study from start in 2015
Instruments will include

Project monitoring:
three measurements over 5 years (start; halfway evaluation; 5 year evaluation)

Including (but not limited to)

a) Stakeholder analysis
interviews with the participating firms and other stakeholders

b) A firm-level labour market monitor (cf. van Lieshout, Geling & Scholing, 2013)
Qualification-specific research on the current and expected firm’s job ladder and its staffing;

c) Graduate monitoring
Career research on students that participate in the Health Hub Roden

Keywords

multilevel labour market governance, employment development, education and training partnerships, triple helix partnership, actor-centered institutionalism