



## Attitude toward excelling academically

### 1 Ambition

In 2014, 10% of all higher education students have to participate in a program that promotes excellence. A culture of challenge, performance and capacity has to be established by 2025 (Ministry of Education, 2011).

### 2 Research

How do students appreciate the opportunity to exceed in education by participating in honors programs?

### 3 Participation?

- + Better chance in the employment market
- Enough challenge in the regular program

### 4 Future

1. Early stage instruction
2. Repeated research: student profile → culture of excellence

