1. Ambition

In 2014, 10% of all higher education students have to participate in a program that promotes excellence. A culture of challenge, performance, and capacity has to be established by 2025 (Ministry of Education, 2011).

2. Research

How do students appreciate the opportunity to exceed in education by participating in honors programs?

3. Participation?

+ Better chance in the employment market
- Enough challenge in the regular program

4. Future

1. Early stage instruction
2. Repeated research: student profile → culture of excellence

Attitude toward excelling academically