



# What Potential Audience Members Do With Music – And What Music Does For Them

Presentation Sarajevo, 12-2-2014  
Evert Bisschop Boele PhD

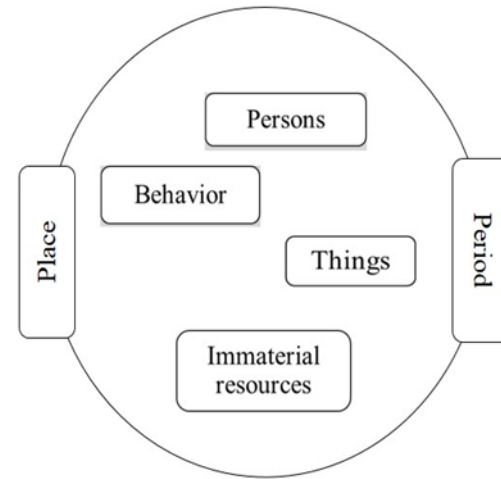
# Everybody is Musical



# What People Do With Music

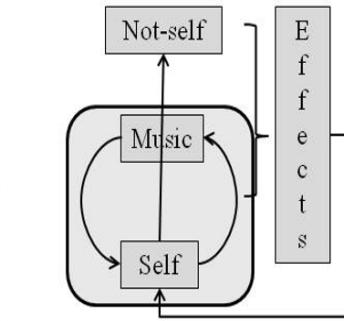
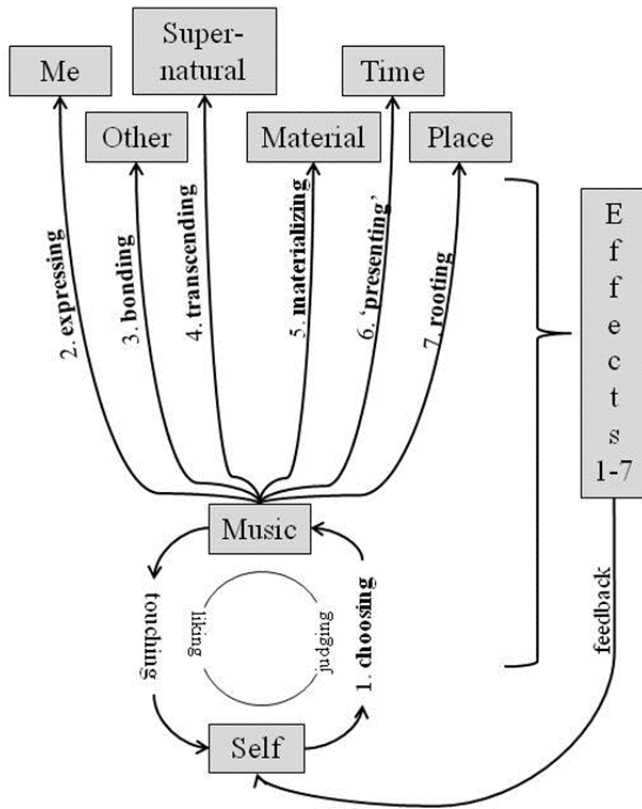


## The Uses of Music

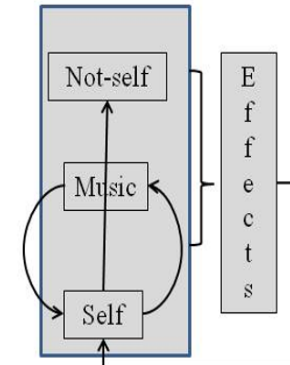


Broadcasting	DJ-ing	Playing games	Singing
Building an amplifier	Doing	Playing instruments	Talking
Building an instrument	Exchanging	Playing instruments together	Teaching
Cataloging	Leading	Rapping	Visiting concerts
Collecting	Meeting like-minded	Reading staff notation	Visiting dance performances
Composing	Organizing	Recording	Watching audiences
Contesting	Page-turning		Watching musicians
Contrafacting	Performing		Writing teaching materials
Crying	Playbacking		
Dancing	Playing AV		

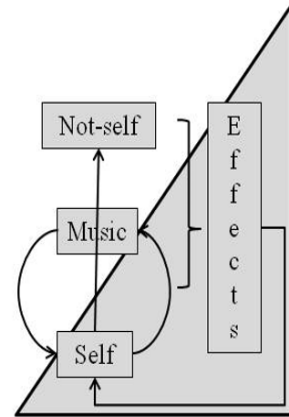
# What Music Does For People



**Fig. 9a:**  
The affirmative function



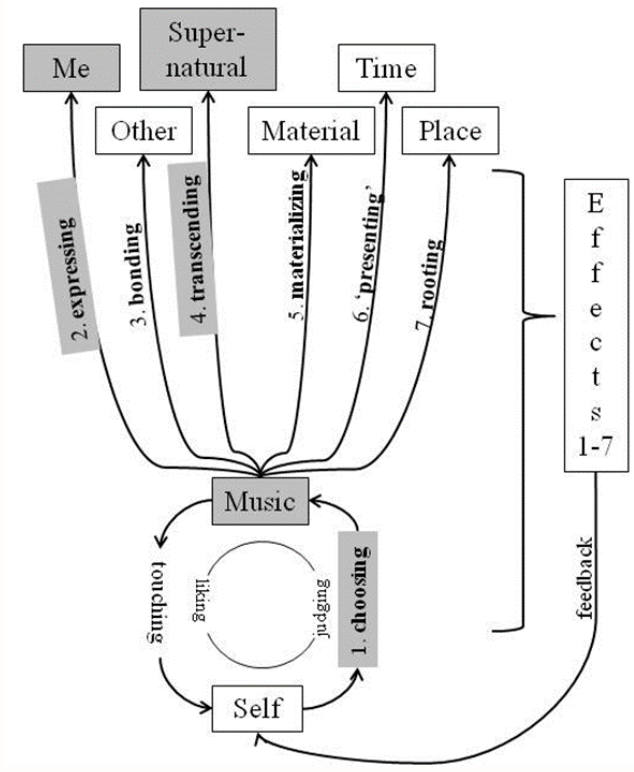
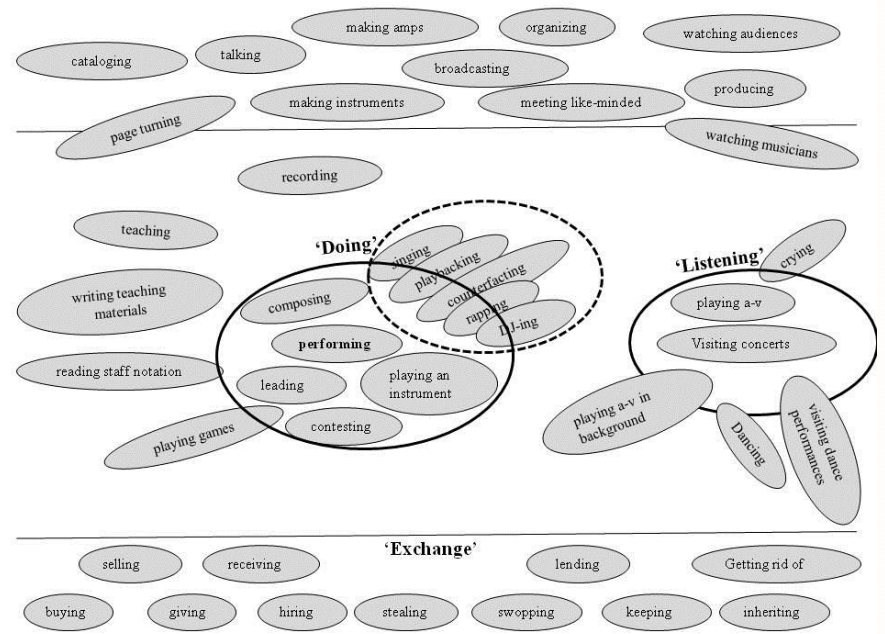
**Fig. 9b:**  
The connective function



**Fig. 9c:**  
The regulative function

# How People Look at Uses and Functions

- ‘Shared and disputed ways of doing and talking’



## Chances for Meeting New Audiences



On the lookout for the uses

On the lookout for the functions