PRACTICE-ORIENTED RESEARCH

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- Expert Center NoorderRuimte
- Hanze University of Applied Sciences
- Training of young professionals
- Exchange of expertise in the working fields
  - Real Estate
  - Building and Architecture
  - Facility Management
  - Human Technology
CONTENTS

1. Groningen & demographic change
2. Community surveys
3. Appraisals on liveability
4. Community and organizational capacity
5. Narratives
6. Discussion
URBAN AND RURAL GRONINGEN
DEMOGRAPHIC CHANGE

2010 - 2024

- > -10%
- - 10 - - 2.5%
- - 2.5 - 2.5%
- 2.5 - 10%
- > 10%

2010 - 2040

Organizational capacity in CIA. ICPG June 27.2013
COMMUNITY RESEARCHES

Organizational capacity in CIA. ICPG June 27, 2013
### APPRAISALS INHABITANTS 13+

<table>
<thead>
<tr>
<th>Community</th>
<th>Overall</th>
<th>Living</th>
<th>Social</th>
<th>Service</th>
<th>Capacity</th>
<th>Response</th>
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<td>7.3</td>
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<td>+</td>
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<td><strong>6.8 – 8.1</strong></td>
<td><strong>6.0 – 7.8</strong></td>
<td><strong>5.2 – 7.7</strong></td>
<td><strong>6.1 – 7.1</strong></td>
<td><strong>27 – 73%</strong></td>
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Organizational capacity in CIA. ICPG June 27.2013
TO MAINTAIN LIVEABILITY

• On *Community agendas*
  – ageing of the inhabitants
  – improve walking and cycling paths
  – energy saving & production
  – re-use buildings
  – community traditions = village activities
  – entrepreneurship (tourism, hospitality)

Self organization? → community capacity
## COMMUNITY ‘ORGANIZATIONS’

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<th>Verenigingen</th>
<th>Vereniging Dorpsbelangen</th>
<th>Advendo &amp; de Vinkhappers</th>
<th>Advendo</th>
<th>Climax</th>
<th>Molen De Grote Geert</th>
<th>De Kaanster wibchter</th>
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Organizational capacity in CIA. ICPG June 27.2013
Drivers of Liveability?

Community of interests associations
- Objective: improve liveability
- 80 - 100% community membership
- Formal annual meetings
- Vision and plans, activities
- Board, working groups, committees
- Budget €1000 + subsidiary local government
Community capacity is the interaction of human capital, organizational resources and social capital existing in a certain community that can be leveraged to solve collective problems and improve or maintain the well-being of a given community. It may operate through informal social processes and / or organized effort”

(Chaskin, 2001, 295).
RESEARCH ON CIA’S

• member capacity (competencies)
• relational capacity (internal & external networks)
• programmatic capacity (design programs with meaningful impact)
• organizational capacity (produce desired output)
CAPACITY BUILDING

- **community members**
  - motivation
  - values
  - competences
  - skills
  - networks
  - human capital
  - social capital

- **doing it together**
  - programs
  - targets
  - resources
  - support

- **quality of living**
  - appreciation
  - livability
  - impact

**learning = capacity building**

Organizational capacity in CIA. ICPG June 27, 2013
RELEVANCE OF RESEARCH

• Practice-oriented
  – insight in present capacities & need for capacity building
  – professional training

• Knowledge-oriented
  – insight in community capacity maintain Q of L
  – & how *Do It Ourselves* works on a local level
"I am a clerk in a justice court. It is my task in the board to read policy papers and to prepare letters in respons. It costs me sometimes two to three evenings a week. But also during the day it keeps me busy thinking about it."

"I was asked when I lived here for three years. I entered the board to get to know more people in the community. Before entering I spoke to all board members to taste if we would get along."

"We have a board member who likes to tease one person in particular. When I get a wink of the chairman, I will kick that man under the table to stop him teasing. The next meeting he will do it again."
“I thought it was my duty to join this board. People with intelligence ought to do something for their community. I was also the chair of the church steward committee. I think it is important that the board reflects the composition of the community.”

“If I look back, I think I was too much focused on making compromises. That is in my genes being a judge. When I resigned, I looked for a successor with more zeal. That was what the community needed. Unfortunately the present chair turns out to be more polititized. No, I don’t think I made the right choice then. They will have to deal with it.”
“We decided to start talking to the boards of neighbouring communities. Initially we did not have something in common, but it is better to work together in some issues.”

“The community coordinator of the municipality helped us to apply for a subsidy and really pushed us forward. We received a €200,000 grant to refurbish our sports hall. Now we have to organize the painting and sewing of new curtains.”

“If the people want something different, ok – let them do it themselves. It is all voluntary work, man. It is easier to sit down, but you know we are so proud when we realize things in this village.”
INGREDIENTS

- Motivation
- Communication
- Atmosphere
- Coalitions
- Responsibility and reliability
- Plan and planning
- Money
- Support and commitment
DISCUSSION & THANK YOU!