Arts & Crafts
Panarchy Power

- Rob van Haren
- Robin Punt
- Bob Verheijden
- Lola Diaz Cantoni
- Jard van Everdink
- Jorien Ketelaar

Irmgard Starmann
WHY?

TOENTJE a successful social initiative in the city of Groningen, growing fresh vegetables on abandoned city area by people with distance to labour market for people depending on foodbanks.

and it depends on subsidy only...
WHY?

TOENTJE faces the VALLEY OF DEATH

TOENTJE wants to increase impact, professionalize without losing its character and passion
WHO?

Students Art Academy
Civil servants City Council Groningen
Innovation & Creativity facilitators

COLOR

BRAIN

Hanze
Minerva Art Academy
University of Applied Sciences

Gemeente
Groningen

People from the neighbourhood, TOENTJE and regional cooperative Westerkwartier
HOW?

reorganization → exploitation → connectedness → conservation

potential

By using paradigm of complex adaptive systems
Panarchy: paradigm of nested and interconnected complex adaptive systems

Expect the unexpected and exploit it as it appears
WHAT?

unexpected opportunities.....

Our SDG-lab became part of the City Groningen & City Rotterdam bid-book for hosting Global Centre on Climate Adaptation

Cooperates with City initiative “Who Cares” contest for the Chief Government Architect of the Netherlands

We are in progress...., we have done the sensing/analysis phase ...., we have created connectivity..., experienced the unexpected.... more workshops are in preparation...

and more .....
Available investment funds

Technology maturity

Available resources

Concept development
Demonstration
Realisation

Valley of Death

Idea maturity

R & D
Prototype development
Pilot
Demo to commercial
Business success