An entrepreneurial university

Welcome Beijing Union University
Activities Value050 – for students

- (Pre)incubator
- Incubator Cube050
- E-scan
- Entrepreneurship minors
- Startup Academy colleges
- Entrepreneurship college
- Competitions (BMG)
- Coaching
- Top Entrepreneurship scheme
- Graduation thesis based on own enterprise
Activities Value050 – for lecturers

- Teach the teacher
- Teacher community
- Teacher master programme
- Advice
- Startup Academy colleges
- Entrepreneurship college
- Student companies
- Awareness sessions
Activities Value050 – other

Monitor050

Hanze Design Factory

Empathize
- Learn about the audience for whom you are designing

Define
- Construct a point of view that is based on user needs and insights

Ideate
- Brainstorm and come up with creative solutions

Prototype
- Build a representation of one or more of your ideas to show to others

Test
- Return to your original user group and testing your ideas for feedback

Close to 25% of first year students are interested in starting a company.

Within this group 30% is either highly interested or has already started.
Entrepreneurship minors

• Entrepreneurship in engineering
• Entrepreneurship & management in Healthcare
• Sport Business Innovation
• International Industrial Entrepreneurship
• European Business
• Entrepreneurship in China
• Custom made Businessplan
• Business Class Entrepreneurship
• Da Vinci
• The Northerners
Successes

Deloitte's Fast 50
Groningen is the only city that consistently moves up the rankings of fast-growing tech startups in the Netherlands.

Incubator Cube050
Hosted 150+ startups
Cube050 startups generated 600+ regular jobs and work with more than 1500 freelance professionals.

Every year Hanze University generates 250+ startups

Healthy Ageing
Hanze University and the University Medical Center work closely together in healthy ageing startups.

2014: 286

Energy
The number of bio-based and green energy companies is growing fast.

OPEN for business

Community
- 27,500 monitored students/alumni
- 22,000 weekly newsletters sent
- 3000+ community participants
- 750+ workshop participants

No.1 university in NL for nascent and starting entrepreneurs
Incubator Cube050 – The entrepreneurs
An entrepreneurial university