INTRODUCTION

Sport events are often (partly) public funded and therefore expected to generate benefits for the local community (Gratton et al., 2005).

BACKGROUND

Predominant the focus is on short-term economic impact, but focus is shifting more towards long-term social legacies (Chappelet, 2006).

Social effects (Chalip, 2006): 1) impact: short term effects 2) legacy: long term effects 3) leverage existing policies

A stakeholder perspective is necessary (Parent, 2008)

METHODOLOGY

- Systematic review
- 21 journals period 1998-2014 and reference list search
- 209 articles on sport events
- 30 articles include social impact, legacy or leverage
- Meta-analysis

DISCUSSION

Can strategies that work in certain specific contexts (types of events) be generalized?

Which events and strategies enable specific aspects of the social impact and legacy?

REFERENCES